



# **SOUTH AFRICAN POTATO INDUSTRY**

# **FACT SHEET**

**JULY 2024**

# WORLD POTATO PRODUCTION



**374.7**

Million tons  
produced



**17.7**

Million hectares  
planted



**21**

Ton/ha  
yield



**1.46%**

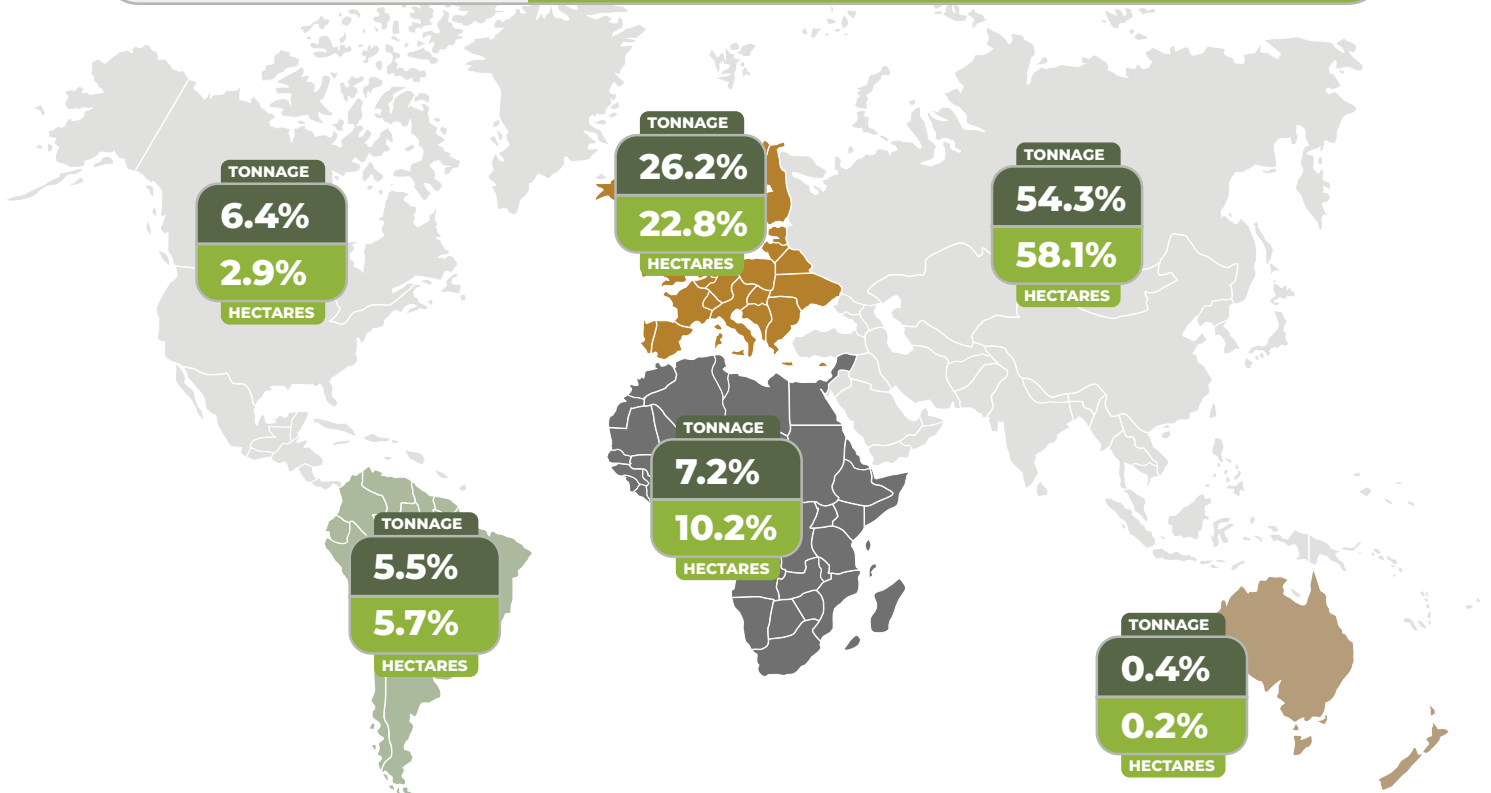
growth  
year on year

**2022**

**World potato**

**Tonnage produced**

**Hectares planted**



Source: <https://www.fao.org>

# WORLD POTATO PRODUCTION 2022



## Top 10 Potato Producing countries



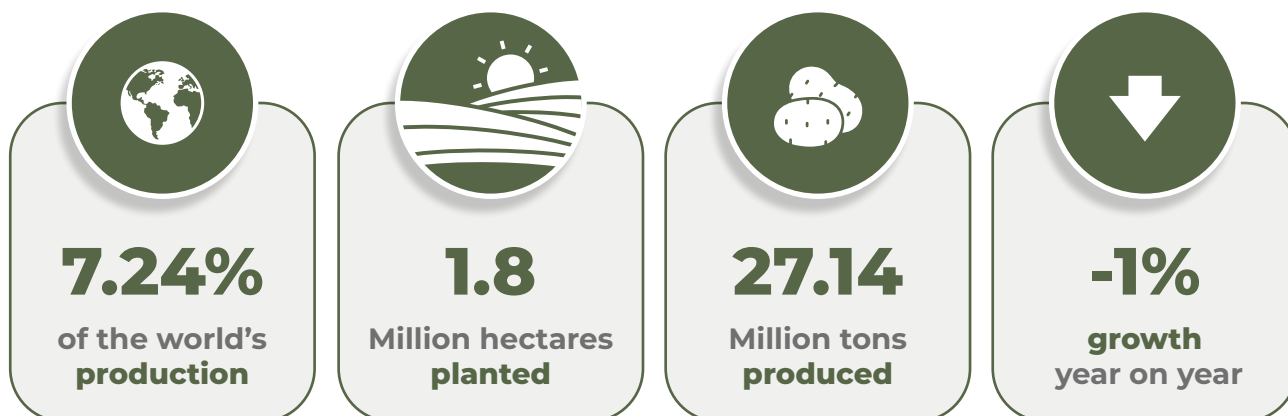
Top 10 countries produce 68% of the world's potatoes

## Top 4 Potato Producing countries

1	China - Mainland	<b>26%</b> of the world's production	Total hectares planted <b>5.7</b> million	Average yield <b>17</b> ton/ha
2	India	<b>15%</b> of the world's production	Total hectares planted <b>2.2</b> million	Average yield <b>25</b> ton/ha
3	Ukraine	<b>6%</b> of the world's production	Total hectares planted <b>1.2</b> million	Average yield <b>17</b> ton/ha
4	Russian Federation	<b>5%</b> of the world's production	Total hectares planted <b>1.1</b> million	Average yield <b>17</b> ton/ha

Source: <https://www.fao.org> & \*Potatoes SA

# AFRICA POTATO PRODUCTION 2022



## Top 5 Potato Producing countries

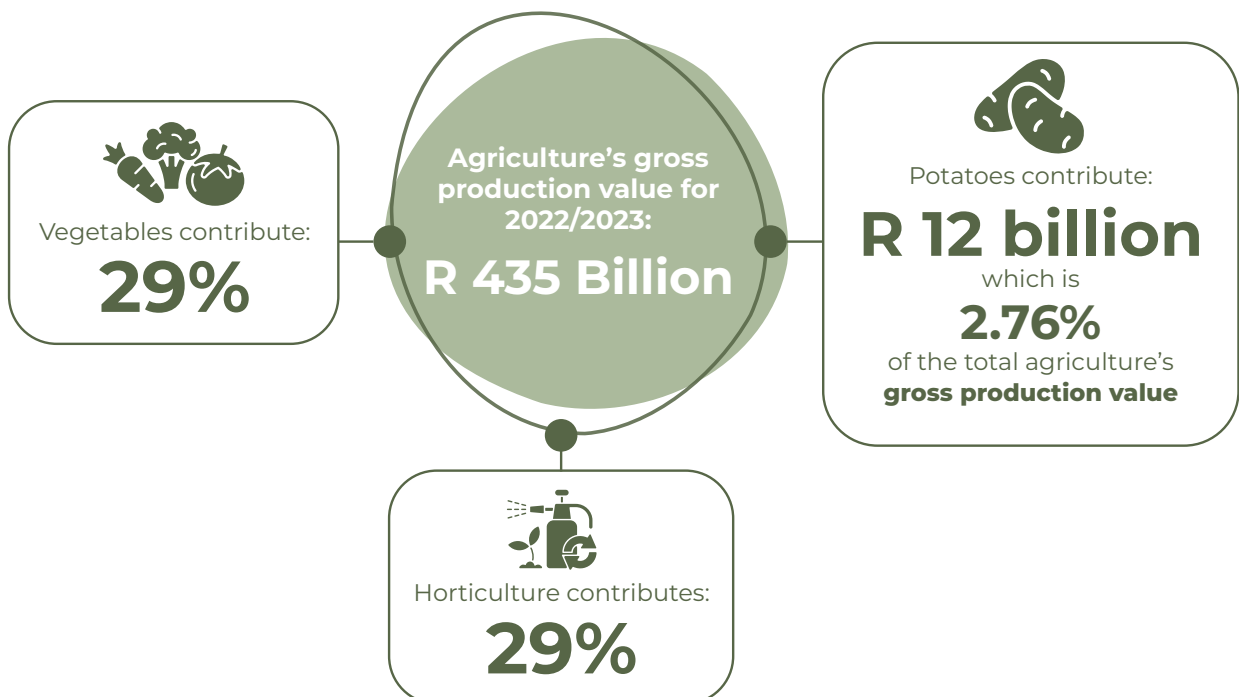
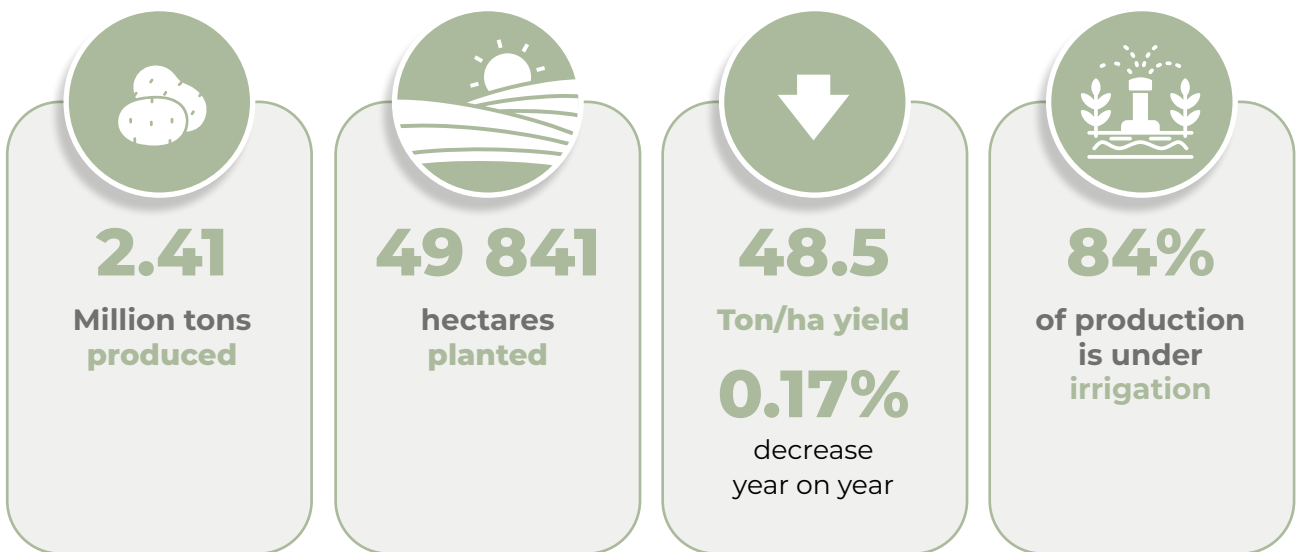
		Total hectares planted	Average yield	Year on year
<b>1</b> Egypt	<b>23%</b> of Africa's production	<b>213 272</b>	<b>29</b> ton/ha	<b>3%</b> ↓
<b>2</b> Algeria	<b>16%</b> of Africa's production	<b>130 396</b>	<b>33</b> ton/ha	<b>3%</b> ↑
<b>3</b> South Africa	<b>9%</b> of Africa's production	<b>52 157</b>	<b>49</b> ton/ha	<b>6%</b> ↓
<b>4</b> Morocco	<b>6.51%</b> of Africa's production	<b>53 822</b>	<b>33</b> ton/ha	
<b>5</b> Kenya	<b>6.46%</b> of Africa's production	<b>209 770</b>	<b>8</b> ton/ha	

Source: <https://www.fao.org>

# SOUTH AFRICA POTATO INDUSTRY 2023



## Potato production in South Africa



Source: Abstract for Agricultural Statistics 2024

# SOUTH AFRICA POTATO INDUSTRY 2023

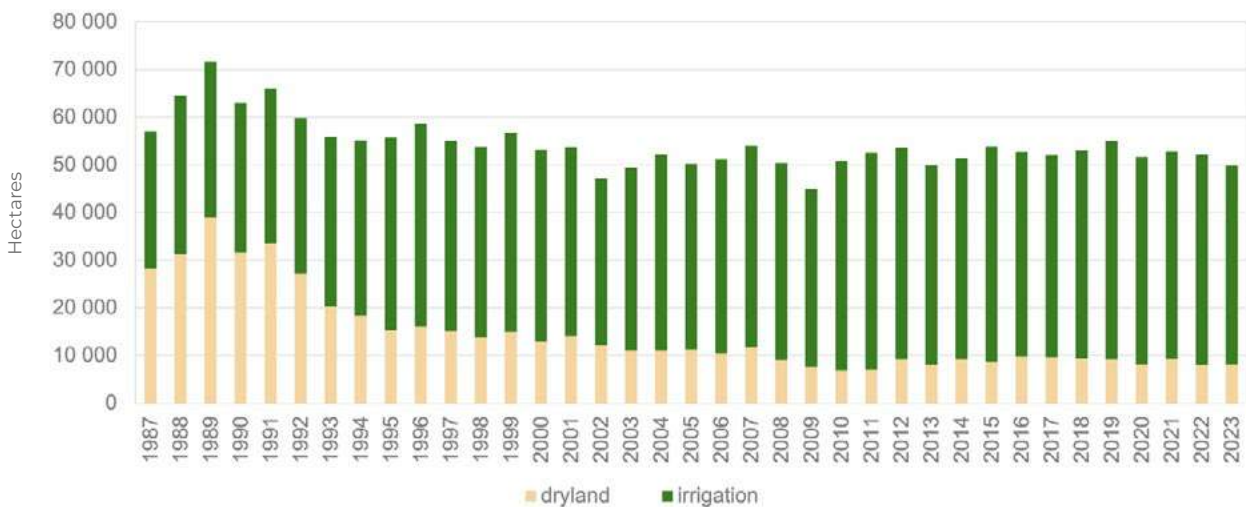


## Potato production in South Africa

Figure 1: SA potato industry - Hectares and crop size



Figure 2: SA potato industry - Dryland versus irrigation (Hectare planted)



Source: Potatoes SA

# SOUTH AFRICA POTATO INDUSTRY 2023



## Potato production in South Africa

Figure 3: Average yield over time (ton/ha)

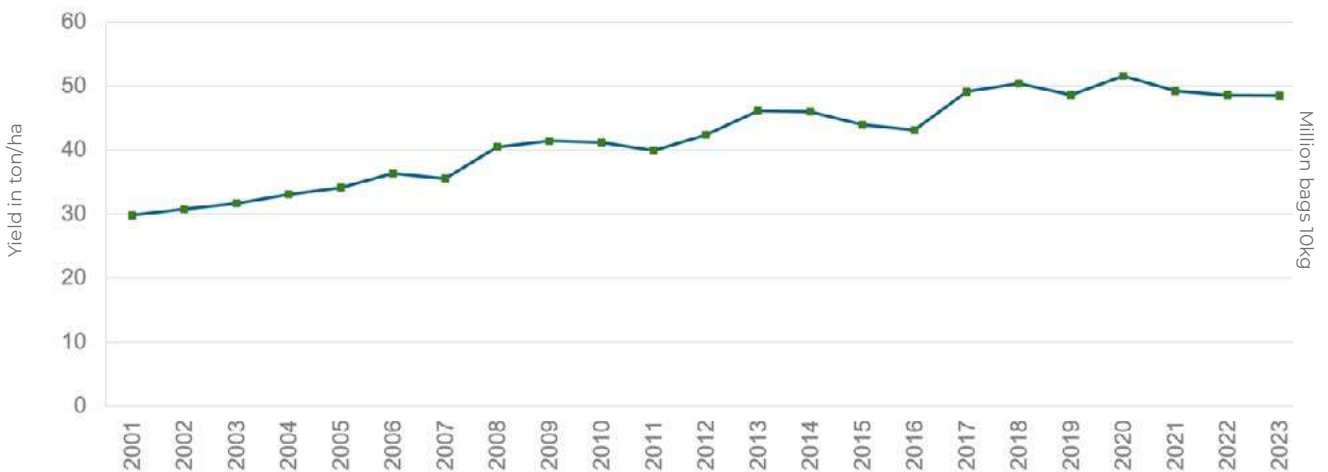
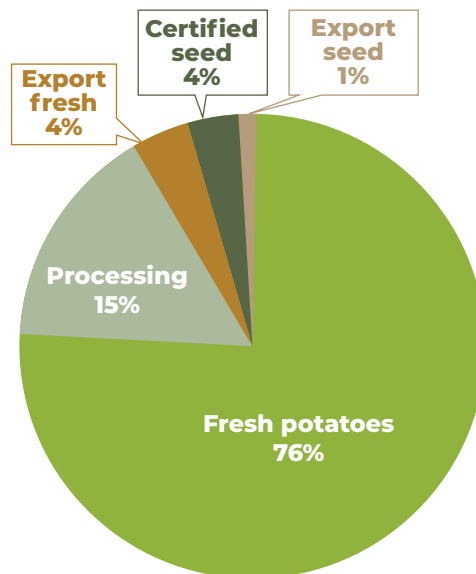


Figure 4: Distribution of total potato crop - 2023 crop year



Source: Potatoes SA

# SOUTH AFRICA SEED POTATO PRODUCTION 2023

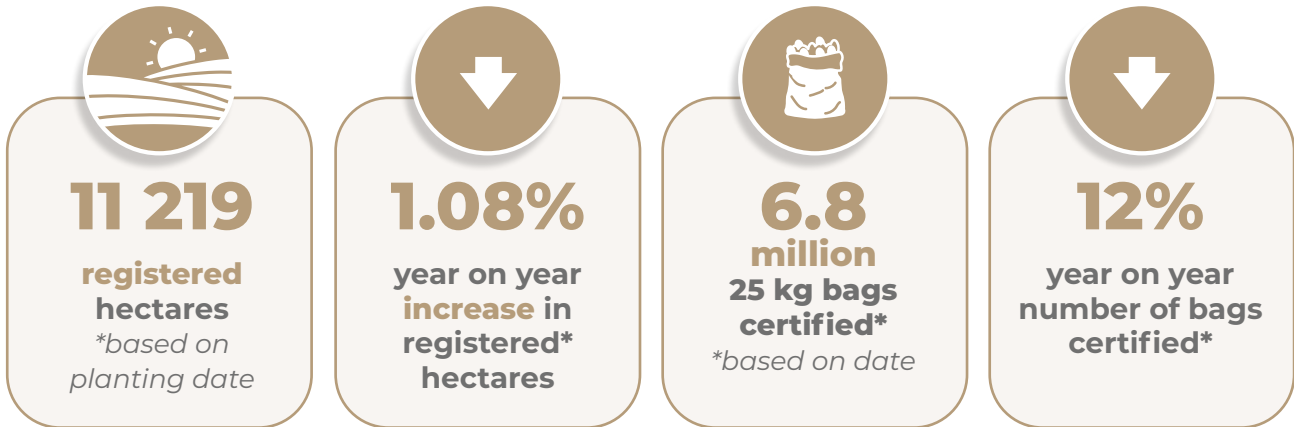
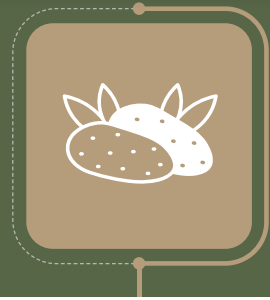


Figure 5: Total registered hectares vs certified yield per calendar year

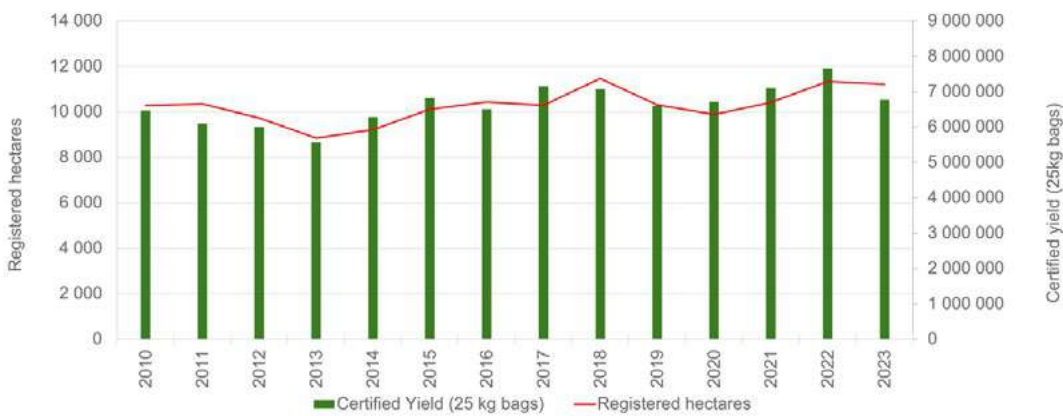
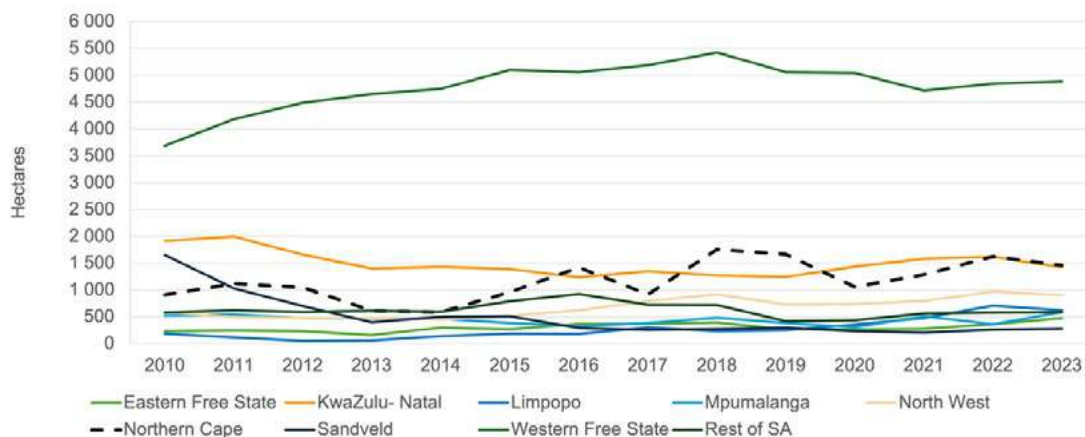


Figure 6: Production area distribution of registered seed production



Source: Potato Certification Service



# SA POTATO PRODUCTION AREAS: PRODUCTION STATISTICS



# SA POTATO PRODUCTION AREAS: 16 PRODUCTION AREAS



<b>Southern Cape</b>	Total hectares planted <b>32</b>	<b>0.20%</b> of total hectares year on year	↓	<b>± 730 million</b> 10 kg bags
<b>South Western Cape</b>	Total hectares planted <b>56</b>	<b>0.01%</b> of total hectares year on year	↓	<b>± 283 million</b> 10 kg bags
<b>Sandveld</b>	Total hectares planted <b>6 487</b>	<b>0.8%</b> of total hectares year on year	↑	<b>± 28.6 million</b> 10 kg bags
<b>Ceres</b>	Total hectares planted <b>609</b>	<b>0.02%</b> of total hectares year on year	↑	<b>± 6.4 million</b> 10 kg bags
<b>North Eastern Cape</b>	Total hectares planted <b>1 238</b>	<b>0.6%</b> of total hectares year on year	↓	<b>± 7.0 million</b> 10 kg bags
<b>Eastern Cape</b>	Total hectares planted <b>57</b>	<b>0.4%</b> of total hectares year on year	↓	<b>± 1.9 million</b> 10 kg bags
<b>Northern Cape</b>	Total hectares planted <b>2 137</b>	<b>1.0%</b> of total hectares year on year	↑	<b>± 14.6 million</b> 10 kg bags
<b>North West</b>	Total hectares planted <b>3 036</b>	<b>0.1%</b> of total hectares year on year	↓	<b>± 15.5 million</b> 10 kg bags

Source: Potatoes SA

# SA POTATO PRODUCTION AREAS: 16 PRODUCTION AREAS



Eastern Free State	Total hectares planted <b>9 383</b>	<b>1.1%</b> of total hectares year on year	↑	<b>± 37.6</b> million 10 kg bags
Western Free State	Total hectares planted <b>6 990</b>	<b>1.1%</b> of total hectares year on year	↑	<b>± 38.1</b> million 10 kg bags
South Western Free State	Total hectares planted <b>854</b>	<b>0.4%</b> of total hectares year on year	↓	<b>± 9.3</b> million 10 kg bags
KwaZulu Natal	Total hectares planted <b>2 747</b>	<b>0.6%</b> of total hectares year on year	↓	<b>± 15.7</b> million 10 kg bags
Limpopo	Total hectares planted <b>12 465</b>	<b>0.4%</b> of total hectares year on year	↓	<b>± 53.9</b> million 10 kg bags
Marble Hall	Total hectares planted <b>1 702</b>	<b>1.3%</b> of total hectares year on year	↓	<b>± 8.1</b> million 10 kg bags
Mpumalanga	Total hectares planted <b>1 082</b>	<b>0.4%</b> of total hectares year on year	↓	<b>± 8.2</b> million 10 kg bags
Gauteng	Total hectares planted <b>1 022</b>	<b>0.4%</b> of total hectares year on year	↑	<b>± 4.7</b> million 10 kg bags

Source: Potatoes SA

# SA FRESH PRODUCE MARKET STATISTICS 2023



Figure 7: Fresh potatoes “Direct” marketing versus Fresh produce markets

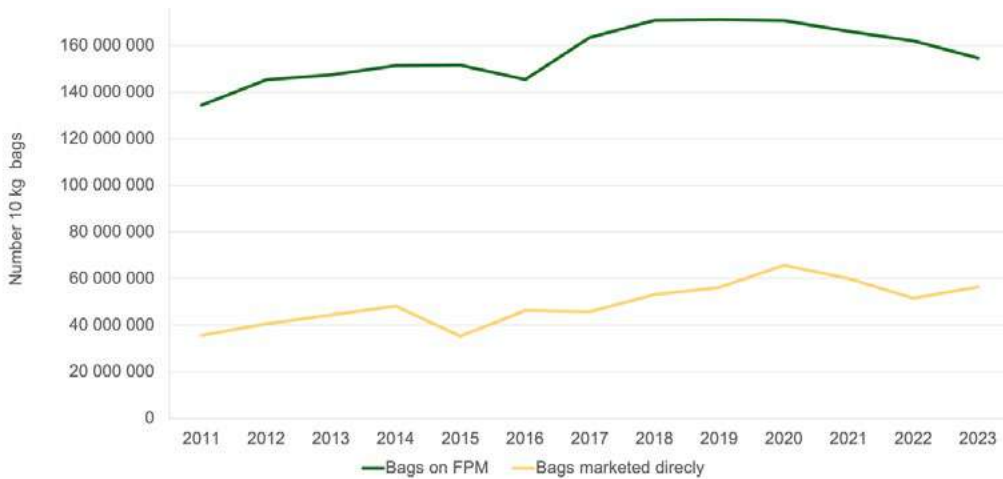


Figure 8: Size of harvest versus average nominal market prices

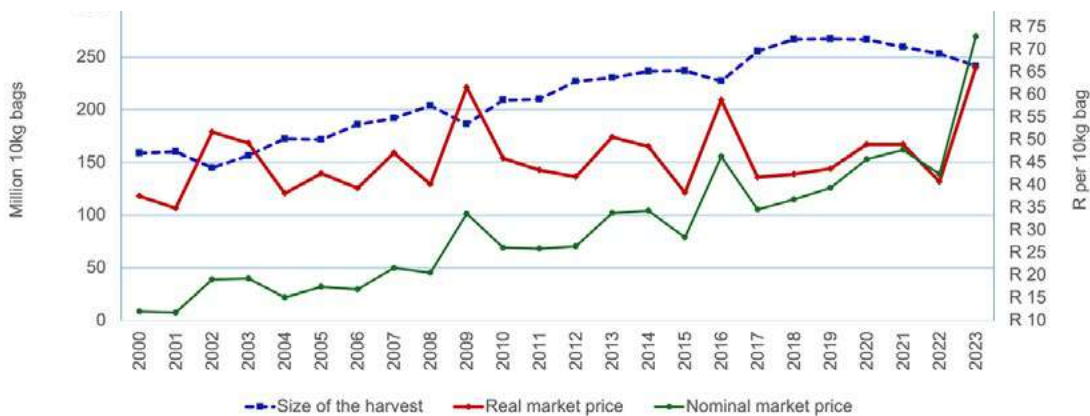
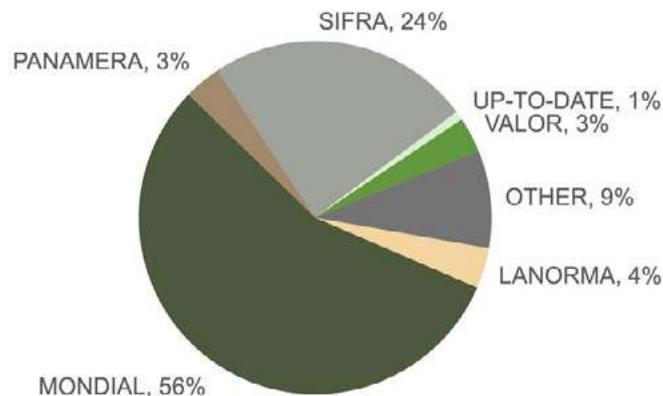


Figure 9: Main cultivars on Fresh produce market 2023 calendar year



Source: Potatoes SA

# SA FRESH PRODUCE MARKET STATISTICS 2023



## Sales of potatoes on South Africa fresh produce markets

<b>Johannesburg</b>	Total 10kg bags sold: <b>40 277 767</b>	<b>0.20%</b> of total 10kg bags sold	<b>0%</b> year on year change in total % 10 kg bags sold	●
<b>Tshwane</b>	Total 10kg bags sold: <b>18 006 911</b>	<b>18%</b> of total 10kg bags sold	<b>0.02%</b> year on year change in total % 10 kg bags sold	↓
<b>Durban</b>	Total 10kg bags sold: <b>9 374 472</b>	<b>10%</b> of total 10kg bags sold	<b>0.05%</b> year on year change in total % 10 kg bags sold	↓
<b>Cape Town</b>	Total 10kg bags sold: <b>8 223 289</b>	<b>8%</b> of total 10kg bags sold	<b>0%</b> year on year change in total % 10 kg bags sold	●
<b>Springs</b>	Total 10kg bags sold: <b>5 301 151</b>	<b>5%</b> of total 10kg bags sold	<b>0.04%</b> year on year change in total % 10 kg bags sold	↓
<b>Klerksdorp</b>	Total 10kg bags sold: <b>2 509 891</b>	<b>3%</b> of total 10kg bags sold	<b>0.02%</b> year on year change in total % 10 kg bags sold	↓

Source: Freshmark systems

# SA FRESH PRODUCE MARKET STATISTICS 2023



## Sales of potatoes on South Africa fresh produce markets

East London	Total 10kg bags sold: <b>2 941 702</b>	<b>3%</b> of total 10kg bags sold	<b>0.02%</b> year on year change in total % 10 kg bags sold	↑
Bloemfontein	Total 10kg bags sold: <b>2 643 642</b>	<b>3%</b> of total 10kg bags sold	<b>0%</b> year on year change in total % 10 kg bags sold	●
Pietermaritzburg	Total 10kg bags sold: <b>2 217 098</b>	<b>2%</b> of total 10kg bags sold	<b>0%</b> year on year change in total % 10 kg bags sold	●
Port Elizabeth	Total 10kg bags sold: <b>2 115 602</b>	<b>2%</b> of total 10kg bags sold	<b>0.04%</b> year on year change in total % 10 kg bags sold	↓
Welkom	Total 10kg bags sold: <b>2 325 519</b>	<b>2%</b> of total 10kg bags sold	<b>0.04%</b> year on year change in total % 10 kg bags sold	↑
Vereeniging	Total 10kg bags sold: <b>734 739</b>	<b>1%</b> of total 10kg bags sold	<b>0.3%</b> year on year change in total % 10 kg bags sold	↓
Witbank	Total 10kg bags sold: <b>503 275</b>	<b>1%</b> of total 10kg bags sold	<b>0.05%</b> year on year change in total % 10 kg bags sold	↓

Source: Freshmark systems

# SOUTH AFRICA: BASELINE & MARKET DYNAMICS FOR THE COMING SEASON 2023



Table 1: Macro-economic assumptions for the 2023 baseline

	2021	2022	2023	2024	2025
Exchange rate (R/USD)	52.31	51.82	17.24	16.44	16.46
Real GDP growth rate (%)	5.5	2.3	0.5	1.4	1.8
Interest (%)	7	10.5	11	10.7	10.3
CPI (%)	6.4	6.9	5.5	4.3	4.5
Brent crude oil (USD/barrel)	70.8	100.8	90.3	80.5	75

Table 2: Baseline summary

	2021	2022	2023	Average Annual Growth 2012-2022	2030	Average Annual Growth 2023-2032
Area (*000 ha)	52.31	51.82	52.16	0.2%	54.62	0.40%
Yield (t/ha)	49.61	48.87	49.39	1.20%	54.52	1.10%
Production (*000 tons)	2 595	2 532	2 576	1.30%	2 977	1.50%
Domestic consumption (000 tons)	2 453	2 370	2 418	2.50%	2 811	1.60%
Nominal market price (R/10kg)	47.75	42.48	48.23	3.80	51.06	1.30%



Source: Baseline and market dynamics for the coming season (BFAP- May June 2023 CHIPS)

# SOUTH AFRICA: BASELINE & MARKET DYNAMICS FOR THE COMING SEASON 2023



Figure 10: Potato production, consumption and prices - ten year outlook

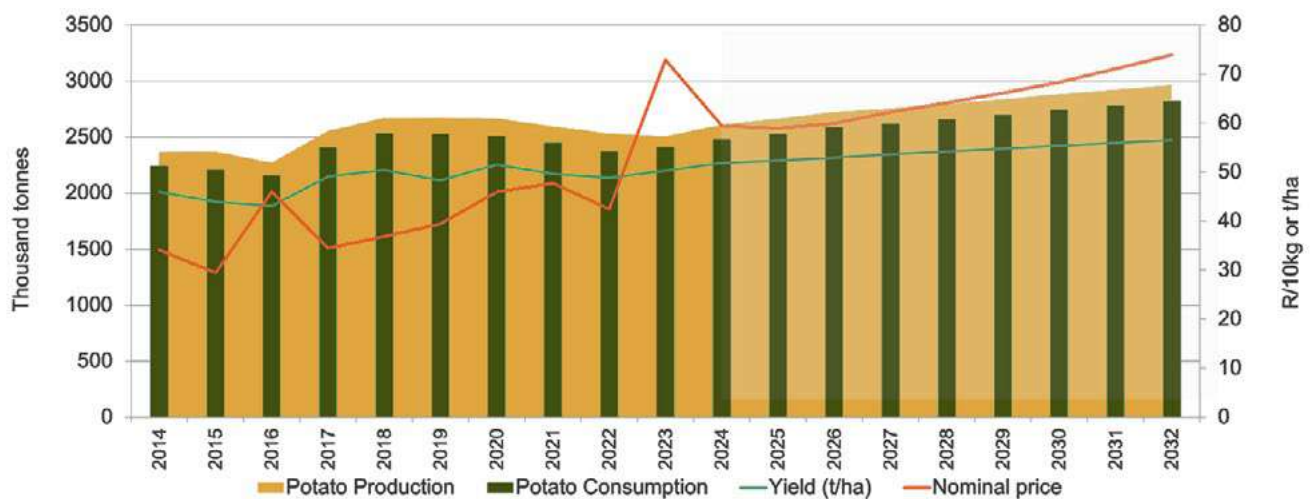


Table 3: Commodity prices for 2023 baseline

	2021	2022	2023	2024	2025
White maize Safex price (R/ton)	3 253.01	4 448.78	4 490.22	3 670.98	3 785.94
Whet Safex price (R/ton)	5 428.00	7 113.30	6865.81	5 770.27	5 859.58



Source: Baseline and market dynamics for the coming season (BFAP- May June 2023 CHIPS)





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Data disclaimer:

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