

## **CODE OF CONDUCT**

# POTATOES SOUTH AFRICA

18 July 2024

### THIS CODE OF CONDUCT

# We, the National Council, Chairpersons of Committees, Committee Members (voting and non-voting), Managers and Personnel of Potatoes SA undertake to adhere to the following principles:

#### 1. Integrity

We undertake the practice of being honest and consistently adhering to moral and ethical standards by:

- 1.1 Acting in the best interests of the Organisation, its members (producers), and stakeholders
- 1.2 Adhering to all legal and regulatory requirements
- 1.3 Reporting unethical behaviour and potential conflicts of interest
- 1.4 Maintaining confidentiality when handling sensitive information
- 1.5 Informing the National Council without delay when Council members no longer produce potatoes (the National Council may agree to retain such a member for a further year
- 1.6 Measuring all activities against the prevailing competition laws of South Africa where under no circumstances will any structure of the Organisation be used as a vehicle to guide the independent market behavior of its members.

#### 2. Respect

Through the fundamental principle of respect, we treat others professionally, fairly, and with dignity by:

- 2.1 Embracing the importance of diversity and inclusion
- 2.2 Encouraging open communication and considering different perspectives
- 2.3 Prohibiting harassment, discrimination, and any form of mistreatment
- 2.4 Recognizing and valuing individual contributions to the organization

#### 3. Accountability

We are accountable by taking responsibility for our actions and decisions, thereby maintaining trust and credibility within and on behalf of the Organisation. In being accountable, we

- 3.1 Implement the proper protocol for reporting misbehaviour or violations
- 3.2 Ensure that collectively we understand our roles and responsibilities
- 3.3 Acknowledge clear consequences for breaches of the code

3.4 Conduct self-assessment and learning from mistakes

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#### 4. Transparency

Through transparency we ensure open communication and access to accurate information, promoting trust and credibility by:

- 4.1 Creating a safe atmosphere for us to express concerns and ask questions
- 4.2 Maintaining clear lines of reporting and information sharing
- 4.3 Communicating decisions and the reasoning behind them
- 4.4 Being open about the Organisation's goals, values, and financial performance
- 4.5 Declaring any personal financial interest in a matter related to the company

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