## Who and what do you trust?

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Printed and bound by
Business Print • 012 843 7600

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## Published on behalf of

Potatoes SA 012 349 1906 6 De Havilland Crescent, Persequor Techno Park, Persequor Park, Pretoria fter experiencing some recent setbacks and disappointments at work, I found myself reverting to the old adage that no one can be trusted and that sometimes it is just better to get things done yourself. However, a friend reminded me that it is unfair to judge everyone equally, seeing as only a few out of hundreds of people drove me to negative thoughts. The rest can be trusted and giving them the benefit of the doubt strengthens trust.

#### The trust issue

Perhaps you haven't noticed, but trust is a major source of anxiety for most of humankind. So much so, that numerous pop songs explore the theme of trust. Google-search 'pop songs about trust' and over four million results are shown. But what exactly is trust and why is it so fragile?

Trust is defined by Pharos dictionary as: **trust verb** – trusting, trusted – (1) to have confidence or faith; to believe: You can **trust** Rafiek – he is an honest boy. "Can you **trust** Zindi to keep a secret?" (2) to give something to someone, believing that it will be used well and responsibly: I can't **trust** Ben with my car; he's too irresponsible. (3) to hope or be confident (that): "I trust you will have a good journey."

trust noun – (1) belief or confidence in the power, reality, truth, goodness etc. of a person or thing: Rafiek is an honest boy – I have a lot of trust in him. (2) charge or care; responsibility: The child was placed in my trust. Malcolm is respected at work and holds a position of trust. (3) arrangement(s) by which something (e.g. money) is given to a person to use in a particular way, or to keep until a particular time: The money was held in a trust for Tarryn's children. (4) an organisation that manages the assets of

an individual or group on their behalf: The museum set up a **trust** to manage its funds from donations and sponsorships.

The words clearly most associated with trust are belief, confidence, and hope. Essentially, you need to have confidence or believe or hope that a person will deliver on your expectations, which will then build trust on your side. Of course, this goes both ways and that is certainly something to think about.

## It's a trustfall, baby!

Either way, trust is earned and learned, and for now I will focus on those I know I can trust and let go of those who I do not trust (or who do not trust me). So, I made a short 'trust list' and I have given myself the task of also earning their trust (as and where applicable):

- My staff they pitch for work, do their best, and often do more than is asked.
   I trust you.
- Agricultural producers no matter what, they overcome the odds and keep producing food. I trust you.
- My pets no matter what, they are always happy to see me. I trust you.
- My gut we ignore this too often. If something is off, trust your gut feeling. There is a scientifically proven connection between what your brain registers and the message it sends to your stomach. I trust you.
- My family the love is real, unconditional, and absolute. I trust you.
- Potatoes when everything else is too expensive, out of stock, processed, or unhealthy – a single potato can fill the void and get your energy levels up. In the spud, I will trust.

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