

The 2024 Potatoes SA Congress & Seed Potato Growers' Forum promises to be an engaging and informative event for potato growers, industry experts and stakeholders. This year's theme is '2050 is Now' and promises content and discussions aimed at successful potato production, today and tomorrow.

The event aims to foster collaboration, knowledge sharing, and innovation within the potato industry. Attendees can look forward to meaningful discussions, networking opportunities, and actionable takeaways.

**Numerous
sponsor
opportunities
available.**

Day 1 programme

The formalities of both the Seed Potato Growers' Forum and Potatoes SA Congress will be conducted on Day 1. Feedback reports will provide insights into the state of the potato industry, including recent developments and successes, as well as challenges and opportunities. While delegates attend to reporting and other formalities such as the election and appointment of representatives and chairpersons, a parallel industry session delving into issues such as finances and audit reports, pepper ringspot virus, the Potatoes SA industry app, resource efficiencies and much more will be presented to other industry stakeholders.

Once the formalities have been concluded, it is time for action! In the afternoon, the keynote address by the main Sponsor will be followed by the first Industry Matters Session on Technology & Risk Management. Day 1 will conclude with a networking evening – the long awaited opportunity for producers and industry stakeholders to engage informally!

POTATOES SA CONGRESS & SEED POTATO GROWERS' FORUM

**16 and 17
July 2024**
Century City, Cape Town

**2050
IS
NOW!**

**Contact
Potatoes SA
for more information
at sheila@potatoes.co.za.**

Day 2 programme

The second day of the Seed Potato Growers' Forum and Congress will tackle issues of a more technical nature, with themes such as:

- Technology and risk management.
- Production efficiency.
- Logistics and supply chain.
- Policy and sustainability.
- Customer focus.

The events will be rounded off with a prestige gala awards ceremony during which the national commercial potato producer of the year and seed potato grower of the year will be announced.

Mondstuk van die Suid-Afrikaanse aartappelbedryf • Mouthpiece of the South African potato industry

CHIPS

VOL 38 NO 2 • MARCH / APRIL 2024



**WES-VRYSTAATSE KULTIVARPROEWE
BY BULTFONTEIN EN KROONSTAD
IN 2023**

**FEEDBACK REPORT ON
POTATOES SA'S 2024
TRANSFORMATION SYMPOSIUM**

Moerkwekers inspireer:
Top tien aangewys

Control strategies
for potato early dying

What we spend
on protecting potatoes