



**Potatoes
Aartappels SA**

Potatoes 2050 | Congress
22 September 2022, Radisson Hotel OR Tambo,
Gauteng

Programme

Chairperson: Mr. JF van der Merwe

- 07:00 - 08:30 Registration
- 08:30 - 08:40 Congress comes to order
- 08:40 - 08:50 Scripture reading and prayer
- 08:50 - 09:00 Welcoming: Mr. JF van der Merwe, Chairperson Potatoes South Africa
- 09:00 - 09:10 Constituting, order arrangements and motions
In Memoriam
- 09:10 - 09:20 Reports by the Chairperson, Mr. JF van der Merwe and Chief Executive
Officer, Mr. Willie Jacobs
- 09:20 - 10:15 Keynote Speaker: *"World Potato Markets"*
Mr. Cedric Porter, Director, Supply Intelligence UK
- 10:15 - 10:45 Tea | Coffee**
- 10:45 - 11:15 Speaker: *"The direction that technology will take"*
Mr. Pieter Geldenhuys, Futurist and Director: Institute for
Technology Strategy and Innovation, Cape Town
- 11:15 - 11:45 Speaker: *"Future of current applied technology"*
Mr. Simcha Shore, Founder and CEO AgroScout, Israel
- 11:45 - 12:15 Speaker: *"Crop Protection in 2050"*
Mr. Bruce McKenzie, Portfolio Lead, AME, Syngenta, UK
- 12:15 - 12:45 Speaker: *"Digital tools"*
Mr. Jo Humphrey, Digital Agriculture Product Manager, Syngenta,
Switzerland
- 12:45 - 13:45 Luncheon**

- 13:45 - 15:00 Panel discussion: 2050 is closer than what we plan for
- 15:00 - 15:30 Tea / Coffee / Session with media and speakers**
- 15:30 - 15:45 Amendment of Constitution
- 15:45 - 16:00 Nomination of Chairperson of Potatoes SA and member of the Audit Committee
- 16:00 - 16:15 Potatoes South Africa (Voluntary):
Audit Committee Report
Approval of Financial Statements
- 16:15 - 16:30 Announcement of Chairperson
Announcement of Appointment of Auditors
Election of National Council
- 16:30 - 16:45 Administrative Matters:
Announcement of National Council
Elect member of Audit Committee
- 16:45 - 17:00 Presentation of Solanum Tuberosum Meritum awards and CHIPS Best Article award
- 17:00 - 17:15 Closing Message
- 17:15 Congress adjourns**
- 19:00 - 23:15 Evening function:
Announcement of the 2022 Syngenta National Potato Farmer of the Year
- Welcome drinks
Welcome by Master of Ceremonies
Table prayer
Starter
Syngenta National Potato Farmer of the Year
Speaker: Syngenta
Introduction of Evaluation Committee
Introducing Finalists
Main course
Winner Announcement / Prize Giving
Dessert

