



potatoes SA aartappels SA

Potatoes South Africa (Potatoes SA) is a Non-profit Organisation under the Companies Act 71, 2008 (Act 71 of 2008), whose main objectives are:

- i. To serve as the mouthpiece of the South African potato producers;
- ii. To establish and maintain a central representative body called the Potato Industry Forum, in respect of all potato affairs in which all the role players in the potato industry can participate and in doing so set industry strategies;
- iii. To institute and endorse the maintenance of a national Potato Industry Development Trust which shall collect, distribute and govern industry levies in accordance to statutory strategies as set out in the government notices;
- iv. To structure any business activity or service in such a manner that financial interests and results are transparent and are made available to all interested parties independent of PSA;
- v. To strive for the systematic development and environment friendly outlook of the potato industry, including, *inter alia*, the preservation of the soil and water resources, the maintenance and improvement of the fertility of the land and improvement of production and marketing methods.

In terms of its role in the potato industry, PSA operates as an industry association and its structure represents a network of participating role players and individuals who are involved in various forums and committees. The vision of PSA is to build a viable potato industry in South Africa.

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Aartappels Suid-Afrika (Aartappels SA) is 'n Nie-winsgewende Organisasie onder die Maatskappywet 71 van 2008 (Wet 71 van 2008), waarvan die hoof doelwitte is:

- i. Om te dien as spreekbuis vir die Suid-Afrikaanse aartappelprodusente;
- ii. Om 'n sentrale verteenwoordigende organisasie, naamlik die *Potato Industry Forum* te vestig en te onderhou in terme van alle aspekte rakende aartappelaangeleenthede waarin alle rolspelers in die aartappelbedryf kan deelneem en sodoende bedryfstrategieë daarstel;
- i. Om 'n nasionale *Potato Industry Development Trust* te vestig en endosseer waardeur bedryfsheffings ingewin, versprei en gereguleer word in oorleg met statutêre strategieë soos uiteengesit in staatskennisgewings;
- ii. Om enige besigheidsaktiwiteite of dienste op so 'n wyse te struktureer dat finansiële belange en uitslae deursigtig is en beskikbaar gestel word aan alle onafhanklike belanghebbendes buite ASA;
- iii. Om te streef na die stelsmatige ontwikkeling en omgewingsvriendelike visie van die aartappelindustrie, insluitend, *inter alia*, die bewaring van grond- en waterhulpbronne, die instandhouding en verbetering van grondvrugbaarheid asook die verbetering van produksie- en bemarkingsmetodes.

In terme van sy rol in die aartappelbedryf, funksioneer ASA as 'n bedryfsorganisasie waarvan die struktuur 'n netwerk van deelnemende rolspelers en individue wat betrokke is by verskeie forums en komitees verteenwoordig. Die visie van ASA is die uitbouing van 'n volhoubare aartappelbedryf in Suid-Afrika.